

crimson goes blue news

April 10, 2024

Dear Friend,

In This Issue:

Calling All Hands

The Four Questions

MAGA Mess/Dem Success

[Upcoming Events](#)



Calling All Hands

by Janet Singer, CGB Political Director

I can easily get bogged down in the minutia of strategy, thinking about each state and each candidate, but I want us all to bear in mind that our work is not only about candidates. **It's about the America we want our country to be.** It's about our future,

a future where we have the freedom to make decisions for our families, to love who we love, to earn a living wage, and to have a voice in our democracy. We are also, sadly, working to prevent a frightening dystopian future that Trump and his MAGA followers want to bring about. It's easier

and more natural for humans to stay silent in the face of increasing authoritarianism, but we are the resistance. **Let us keep working to shape our future.**

Thanks to many volunteer leaders, CGB has a wide variety of plans in the works. Here is a list of ways for you to contribute to victory in 2024:

–**CGB’s phone banks will be restarting this Saturday.** We always have a fun group gathering to call voters, this time in the critical state of Arizona. [Sign up to phone bank with Crimson Goes Blue into Arizona.](#)

–**Postcarding/letter-writing** groups are forming. We are looking for writers and HOSTS. Thanks to all those who have already signed up. We will be in touch very soon with dates and locations. [Sign up to send postcards to voters.](#)

–CGB is planning to **canvass in the battleground states** (“Connect to Elect!”) for the first week of early voting. Please block off time in October (dates will vary from state to state) either to help host if you live in a swing state or to travel if you don’t. These trips were really fun and satisfying in 2022. Stay tuned for more information and a volunteer sign-up soon.

–The Democratic lead in **fundraising** is allowing Biden and other candidates to open field offices in record time. Donations at this stage of the election cycle not only give us a head start in our usual target areas but also enable us to bring the fight to hitherto unchallenged territory. **Please contribute. Early money makes all the difference.** [Donate Here.](#)

–Our goal is to **double our membership** and with it our impact on the 2024 elections. We need your help. Please join us with your Red Book to find

classmates who don't yet know about us. On April 25th at 8pm ET we are hosting **Red Books, Red Wine, and Reverie**. [Please invite your Harvard friends](#).

–The **Voter Protection team** has active projects you can participate in to prevent election sabotage and protect the freedom to vote. If you can give even an hour per week, we have a project for you. Email the team leaders at VoPro.ElecIntegrityTeam@crimsongoesblue.org

–Finally, **plan how you are going to make a difference this election season**—whether it's making sure your child is registered to vote, donating money, reaching out to your cousin in Wisconsin, or participating in one of our many CGB activities. Democracy is calling! If you need help figuring out your plan, a CGB volunteer is ready to assist you. Just reach out to us at: info@crimsongoesblue.org

Last week we had a great community gathering for my Shop Talk series—this one about “How to Stay Up When the News Has Got You Down.” ([My remarks here](#).) In the lively discussion, I heard real excitement and very little hand-wringing—okay, some hand-wringing—but mostly determination. **What pleased me the most was that the conversation centered on what we're all going to do to win this thing.**

The Four Questions

*by Lisa Ulrich '84, CGB Managing Director and
John Ries '86, Portfolio Fundraising Team
Leader*

At the Passover seder, we ask four questions about how this night is different from all other nights. In that spirit, **we present news of our**

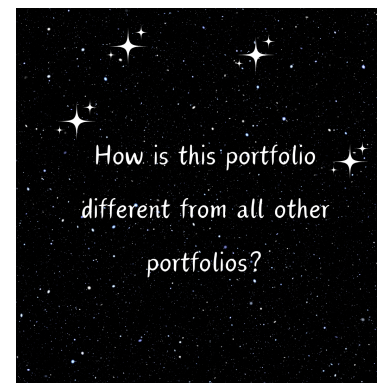
latest Portfolio in the form of four questions. Whether or not you celebrate the holiday, we invite you to learn more about, and contribute to, our new Portfolio. We're making exciting progress on our path to raising \$2 million, sped along by a **\$100,000 match challenge offered by Steve Kaufer '84.**

Q. How is this Portfolio different from all other Portfolios?

A. Our April Portfolio will provide an infusion of funds to candidates who were nominated in the March primaries and now need to rebuild their war chests. The April slate increases our geographical reach, reflecting our belief that ballot measures on abortion will motivate Democratic turnout across the country.

Q. Why should I give again? I already gave to the Portfolio in this election cycle.

A. There's a timing paradox in political giving: The earlier you contribute, the farther your money goes, but the later you contribute, the easier it is to target the races that most need your help. We think the best approach is to donate the same way you'd save and invest for retirement: start contributing early, and contribute consistently. Also, your donations this quarter will go farther, thanks to the generous \$100,000 match challenge issued by Tripadvisor founder Steve Kaufer '84.



Q. Why does the Portfolio support grassroots groups in addition to individual candidates?

A. Grassroots groups, with their ongoing on-the-ground presence and their deep knowledge of the community, are well-placed to connect with first-time and low-propensity voters and also to call out and oppose right-wing tactics that make it hard to vote. Success in this year's cycle is going to depend heavily on turnout and these grassroots groups are the ones that can make the difference.

Q. How can I be confident that the funds I donate are making a difference?

A. The Portfolio has a proven record of directing funds to the closest races, those which can be won by persuading a relatively small number of undecided voters. In the 2022 midterm cycle, the Portfolio successfully targeted the very tightest Congressional races, thus helping to prevent a red wave. By contrast, almost 60% of donations made by individuals to Democratic House candidates in 2022 went to races so uncompetitive that additional donations to either candidate were unlikely to affect the outcome.

Donate



Biden released an ad standing by his commitment to signing Roe v. Wade into law, emphasizing that on this critical issue he “trusts women.” Trump released a statement this week taking credit for overturning Roe v Wade and

saying he thought the issue should be “left to the states,” apparently signaling his support for the elimination of women’s right to make their own reproductive healthcare choices in states which have already imposed almost complete abortion bans.

In a recent fundraising update, Biden and the Democrats reported having in excess of \$192 million– more than twice as much cash on hand as Trump and the Republicans. Trump is selling Bibles for \$59.99 and raiding the GOP campaign coffers to cover his mounting legal fees.

Despite Trump’s increasingly desperate attempts to postpone his day(s) of reckoning, jury selection is expected to begin next Monday in the first of Trump’s four pending criminal trials. Despite intense political rhetoric from the MAGA faithful and a three-year “investigation” by Republicans in the House searching for literally any possible connection between Biden and corruption, President Biden remains unindicted.

UPCOMING EVENTS

PHONE BANK Saturdays with CGB to Arizona Saturday, April 13 and Saturday, April 20 at 1pm ET/10am PT



Help voters sign up for the Active Early Voting List (AEVL) ahead of the July 30th primary and the November 5th general elections in Arizona! Voters on the AEVL receive their ballots by mail. **It's a proven method for increasing turnout.**

[Register Here](#)

Two states - two races critical to Democratic success in November.



Rep. Don Davis NC 01



Anderson Clayton
North Carolina
Democratic Party Chair



Curtis Hertel MI 07



Lavora Barnes
Michigan Democratic
State Party Chair

Force Multiplier Event: North Carolina and Michigan

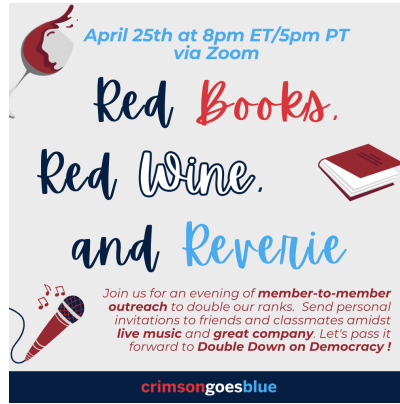
Tuesday, April 16 at 7pm ET/4pm PT

[Register Here](#)

How to Make Strategic Political Donations for 2024 Victory Wednesday, April 17 at 8pm ET/5pm PT

Join us to hear how to make smart, strategic political donations, why so much Democratic money is wasted, why early money matters, and how to give to make a difference. [Register Here](#)





Red Books, Red Wine, and Reverie

Thursday, April 25 at 8pm ET/5pm PT

Join us for an evening of member-to-member outreach to double our ranks.

[Register here](#)

For a full list of events, see our [Calendar](#)

Donate

Visit our website

Become a member

Invite your friends

Join the conversation online:



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