

crimsongoesblue news

March 27, 2024

Dear Friend,

In This Issue:

Things Are Going Our Way

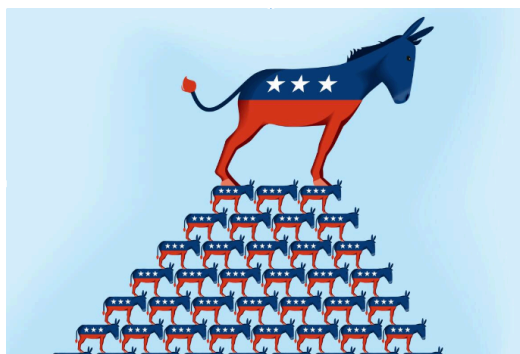
Money Where It Matters

Calling All Postcarders!

What Have You Done for Democracy Lately?

MAGA Mess/Dem Success

[Upcoming Events](#)



Things Are Going Our Way

by Janet Singer, CGB Political Director

In the three weeks since Biden's rousing State of the Union address, Democrats have had much welcome news. **Fundraising is soaring for**

Biden as Trump and the RNC struggle for both small and large donor dollars. The **Biden campaign is now in full swing**, with Kamala visiting an abortion clinic, Biden making stops in GA, PA, NV, MI, and WI, and [ads](#)

running in the battleground states that target the [voting populations](#) we need to motivate.

In the most recent primaries, Republicans have continued to nominate extremist MAGA candidates, the type who lost in 2018, 2020, and 2022. The victory of Trump loyalist Bernie Moreno, the most extreme of the Republican Senate candidates in Ohio, **increases the likelihood that Democrat Sherrod Brown will prevail in what is arguably our most vulnerable competitive Senate race.** In North Carolina, similarly, the nomination of a hateful Republican for governor improves our odds of keeping the governorship in Democratic hands, while the **new powerhouse chair of that state's Democratic party will champion the cause of Biden and Democrats up and down the ballot in that purple state.**

We now know who our Democratic nominees are in California's six competitive House races, so their campaigns can begin in earnest. (Look for us to add a few more of them to our Crimson Goes Blue Portfolio in the first week of April).

Both Trump and Biden need to win back members of their 2020 coalitions. **The Republican Party is fractured**, with nearly 1 in 5 recent primary voters choosing Haley or DeSantis, who have suspended their campaigns, over Trump. Yes, some Democrats are voting "uncommitted" as a protest to Biden's stance on Gaza, but they are outnumbered by anti-Trump Republicans. **Biden is actively inviting those voters and Haley's supporters into the Democratic camp, while Trump's unhinged statements narrow his appeal.** There is no evidence that Trump will even attempt to change course and bring Trump-skeptics into the MAGA fold. If he doesn't broaden his support, he won't be the next president.

Further, much as I try to convince CGB'ers that polls this far out from the election do not accurately predict outcomes in November, I know we all feel better when polls go our way. On Sunday, **President Biden pulled ahead of Trump in [the Economist's weekly polling average](#) for the first time in 6 months. Yesterday, the Bloomberg/Morning Consult [poll](#) showed Biden gaining in 6 out of 7 battleground states.**

This is going to be **a close and competitive election**. While I'm not saying it's probable, I can now envision Democrats sweeping the Presidency, the Senate, and the House. Think of what we could accomplish for our country if we brought about that outcome. As every good sports coach knows, **a key to winning is believing we can win**. There is a lot of evidence making me believe.



How our Donations Reach Persuadable Voters in California's "Conservative Stronghold"

by Eric Horne, HBS '24

Through the Crimson Goes Blue Portfolio, we are proud to support Communities for a New California (CNC), a grassroots advocacy group fighting for public policy that is socially, economically, and environmentally just for California families. CNC believes that **the image of California's Central Valley as a conservative**

stronghold is a *misconception* rooted in the region's history of white supremacy, concentration of wealth, and concentration of power in anti-progressive hands.

CNC projects that razor-thin margins will again decide all California battleground districts, in many cases **by 13,000 votes or less**. To find voters who could make the difference in a close election, **CNC zeroes in on independent voters, who make up the fastest-growing share of the electorate in all California battleground districts**. Many independent voters, a significant portion of whom are Latino, are turned off by both political parties. These voters need to be persuaded that Democrats will work for them and that Democrats offer more than just opposition to Donald Trump. To reach these voters, **CNC builds authentic relationships through grassroots organizing and focusing on issues these voters care about**, such as affordable housing, access to quality healthcare, jobs, and the economy.

CNC pays special attention to Latina voters, whom it sees as the most important voting bloc in California. In a special report, "[Earning the Latina Vote](#)," CNC describes how these women are dealing first-hand with challenges like a [lack of affordable housing](#) and poor healthcare — and how they want to hear real solutions to their families' challenges.

The Path to 2024 Victory in California

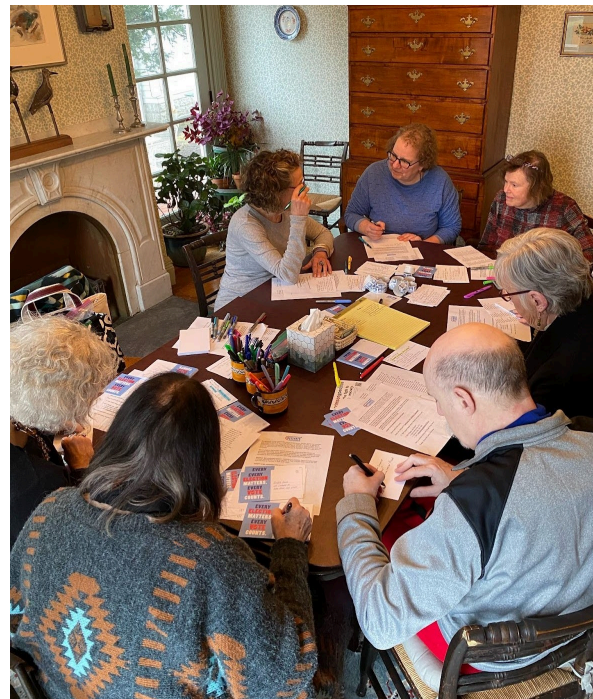
There is tremendous opportunity to flip California battleground congressional districts, which will solidify the U.S. House of Representatives as a national firewall against conservative forces. The following shows the low 2022 voter turnout rates of voting-age citizens in California's Central Valley and Inland Empire battleground districts, along with the Republican margin of victory and how many voters didn't participate:

Battleground District	2022 Voter Turnout	Republican Winner	Republican Margin of Victory	Eligible Voters Who Didn't Vote
CA-13	32%	John Duarte	564	275,000
CA-22	26%	David Valadao	3,134	280,000
CA-41	42%	Ken Calvert	11,100	328,000

The path to 2024 victory is labor-intensive: Democrats need to earn voters' support – by engaging them directly at their doors, listening to them, building their trust, and then improving their lives through progressive policies. That is why Communities for New California is in our current Crimson Goes Blue Portfolio along with individual candidates. Please donate to the Portfolio to help Communities for a New California flip CA-13, CA-22, and CA-41 and protect our democracy

Calling all Postcarders!

Crimson Goes Blue is **planning in-person postcard and letter-writing events in areas where we have a concentration of membership**. These events will provide a fun opportunity for members to **meet one another, influence voters, and learn about Crimson Goes Blue's strategy and critical campaigns**. We need your help to make these events a success! The frequency and



location of these events will depend upon member interest and the willingness of a local member to act as host. This survey is designed to inform our planning. **If you would like to participate in CGB writing parties, please fill out the [survey by clicking](#) the link below.**

Postcarding Interest Survey

**SO, WHAT HAVE YOU DONE FOR
DEMOCRACY LATELY?**

2024

crimsongoesblue**PORTFOLIO**

The Harvard-Radcliffe Class of '79 challenges YOU to donate early to the candidates and organizations in the Crimson Goes Blue Portfolio. They've raised \$120,000 and **we need all of you to participate so we can match that amount by March 31st!**

DONATE NOW!



Last week, House Republicans proposed raising the retirement age to compensate for partial Social Security shortfalls—a direct attack on lower-wage earners. Biden’s proposal for shoring up Social Security is to raise payroll taxes on Americans who earn more than \$400,000, shifting the burden to highest-wage earners instead.

President Biden announced tougher pollution standards for auto emissions in order to spur support for hybrid and zero-emission vehicles and curb greenhouse gas emissions. In reaction to Biden’s landmark efforts to tackle climate change, Trump suggested in a speech in Ohio, between musings over a national abortion ban and the patriotism of the January 6th insurrectionists, that if he weren’t re-elected there would be a “bloodbath.”

UPCOMING EVENTS

CGB California Action Team Meeting

Thursday, March 28 at 2pm ET/Noon PT

[Register Here](#)



Force Multiplier: We're BUILDING OUR HOUSE with new slate candidates

Thursday, March 28 at 7pm ET/4pm PT

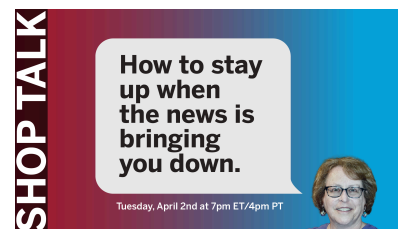
Meet three challengers stepping up to help Democrats Flip the House in November: **Mondaire Jones** (NY 17) + **Laura Gillen** (NY 04) + **Josh Riley** (NY 19). All are in toss-up races in districts won by Biden in '20 but currently held by Republicans.

[Register Here](#)

Shop Talk: How To Stay Up When the News Is Bringing You Down

Tuesday, April 2 at 7pm ET/4pm PT

[Register Here](#)



CGB Postcarding In-Person in the Los Angeles Area

Thursday, April 4 at 10am PT

The next SoCal CGB In-Person postcarding event will be in the Westchester/Playa del Rey area. Exact location will be provided upon registration.

[Register here](#)

For a full list of events, see our [Calendar](#)

Donate

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Join the conversation online:



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